

March 11-14  
2025

Fine Arts Museum of Chambéry  
+ Savoie Mont-Blanc University

# The Society for *Phenomenology* & *Media*

26<sup>th</sup> annual conference  
Chambéry, France

Social interaction

and  
everyday  
life  
in  
offline  
and  
online  
realities



# map and locations

- A**      **SNCF Train Station of Chambéry**  
Place de la gare (Av. de la Boisse)
  
- B**      **Bus Station of Chambéry**  
Allée maréchal de l'attre de tassigny  
/ next to the post office: La Poste Verney
  
- C**      **Fine Arts Museum of Chambéry**  
Place du Palais de Justice
  
- D**      **Savoie–Mont Blanc University**  
27 Rue Marcoz



Place de la Gare  
(Av. de la Bourse)

A

Av. Maréchal  
Leclerc

B

Av. Pierre Lanfrey

Verney's Park

Pl. du Palais  
de Justice

C

Rue Marcoz

D

Old town

# presentation

Welcome to the 26<sup>th</sup> Society for Phenomenology and Media Conference. For the first time since the SPM was founded in 1999, France, a country of great phenomenologists, is hosting the event. We hope that between lakes and mountains, the University of Savoie Mont-Blanc and the Fine Arts Museum of Chambéry will be welcoming places for you this week. We thank the university and museum teams for giving us access to their historic and meaningful facilities. We would also like to thank the board members of the SPM for supporting us in this French edition.

With 44 papers and three keynotes, this annual conference promises to be very rich in a challenging international political, technological and mediatic moment: research is more than ever one of the horizons of enlightenment. This year, the majority of presentations will take place simultaneously in two buildings: the university and the museum. However, we wanted the three keynotes that punctuate the conference to provide an opportunity to come together. A visit to the museum's collections, an evening tour of the historic centre and the Friday evening dinner will also be moments for exchange and encounters.

This year, in conjunction with the usual SPM focus, we organise a special focus on the prolific thought of Michel de Certeau.

This SPM conference is indeed one of the events of the official Centenary of the Birth of Michel de Certeau. Born in Chambéry in 1925, he has woven his thoughts between France, Switzerland, the United States, Mexico and Brazil — he is a historian of the social, the media and even the mystical, whose thinking remains highly relevant. The author rejects the thesis that individuals are passive, dispossessed beings, and instead emphasizes their creative function, which is hidden in a set of everyday practices he calls “ruses”, which oppose the strategies of those in power or aspiring to power. Through what he calls a “practice of space”, individuals can compose their own space from fragments of meaning “poached” from all sides.

As the booklet cover illustrates, our bodies are in the process of exploring mixed realities, looking for bridges between offline and online - always re/framed by in/visible power forces. Consequently, we sincerely hope that, on our scale and during this moment of international encounter, all of our situated research practices will germinate new academic ruses.

*let's begin* →

tuesday 11

Fine Arts Museum of Chambéry  
Salle Garriod

from 6pm to 8pm

Welcome Reception

Please note that members can directly approach us to report any violations, allowing swift action according to the new by-laws. The SPM directors (Lars Lundtsen, Stacey Irwin & Nicola Liberati) will serve as points of reference.



Updates on SPM25 & Contacts

**Jordan Fraser Emery**

PhD researcher & assistant in  
Communication and Art Sciences.  
SPM Advisor, Conference Organizer.

**Jacques Ibanez-Bueno**

Full professor in Communication.  
SPM Board, Conference Chair.

8h15	<b>Registration &amp; Welcoming Breakfast</b>	
9h00	<b>Opening:</b> French SPM Organization: Jacques Ibanez-Bueno & Jordan Fraser Emery LLSETI Laboratory President: Emma Bell	
Table 1	<b>Digital age &amp; digital relation: subjectivity &amp; viscosity</b> / Moderator : Hye Yougn Kim	
9h30	1	<b>Tara Toth</b> Towards developing a Heideggerian analysis of the Digital Age
10h00	2	<b>Nicola Liberati</b> Digital slimy intimacy: a phenomenology addressing the viscosity of digital relations
10h30	Coffee break	
Table 2	<b>Digital social media &amp; experience</b> / Moderator: Joseph Cohen	
11h00	3	<b>Stacey Irwin</b> Phenomenology and Participation: a social media reflection.
11h30	4	<b>Lior Levy</b> Held in Hand: thinking the face via the Selfie
12h00	/ /	
12h30	Lunch (on your own)	
14h00	<b>KEYNOTE 1</b> <b>Natalie Depraz</b> - Phenomenology in practice	
15h00	Coffee break (at the coffee machine or at the museum)	
Table 3	<b>Desire &amp; online self-representation</b> / Moderator: Jordan Fraser Emery	
15h30	5	<b>Rita Niineste</b> The object of Desire
16h00	6	<b>Anna Shams</b> Complicating power on TikTok: an analysis of #StripTok
16h30	7	<b>Alejandra Fernández</b> Phenomenological review of estrangement: bodies without Eros
17h00	Coffee break (at the coffee machine or at the museum)	
Table 4	<b>Digital interface &amp; somatology</b> / Moderator: Rita Niineste	
17h30	8	<b>Karyn Vasquez</b> (online) Humanistic Interface & para-social relationships*
18h00	9	<b>Agostino Cera</b> (online) Notes for a digital somatology: the NFT case
...	Dinner (on your own)	

10h30		Coffee break
Table 5		<b>Arts, devices &amp; spaces</b> / Moderator: Marleni Reyes
11h00	10	<b>Alessandro Caruana</b> The infinite canvas: from cave paintings to virtual spatialism
11h30	11	<b>Christine Vial Kayser</b> Script erasure as a liberating process: the works of Broodthaers, Hatoum & Zhijie*
12h00	12	<b>Marc Veyrat &amp; Gaetan Le Coarer &amp; Jordan Fraser Emery</b> The CUIR Cold Case: otherness mechanisms in/between “] P P P [” & “R\FRAME”
12h30		Lunch (on your own)
15h00		Coffee break
Table 6		<b>Visibility, technology &amp; art</b> / Moderator: Nicola Liberati
15h30	13	<b>Zheyang Zeng</b> Pointing to the “visible”: “modern clinical medicine” and the “new” body in China*
16h00	14	<b>Marleni Reyes Monreal</b> Breaking the frame, the sound, and the appropriation of space in Virtual Reality
16h30	15	<b>Cynthia Patricia Villagómez Oviedo (online)</b> Inventing the everyday through electronic art: a path to inclusion*
17h00		Coffee break
Table 7		<b>TikTok’s challenges</b> / Moderator: Gaëtan Le Coarer
17h30	16	<b>Kefu Zhu (online)</b> The aesthetics of entertainment through short-video recommender systems
18h00	17	<b>George Chirita (online)</b> Towards a melting point
18h30		<b>BOARD MEETING</b>

8h30	Breakfast	
Table 8	<b>Philosophy &amp; identity</b> / Moderator: Alejandra Fernandez	
9h00	18	<b>Joseph Cohen</b> Through sacrifice to singularity
9h30	19	<b>Lars Lundsten</b> Everyday life in Ingarden's spots of indeterminacy and schematized aspects
10h00	20	<b>Mariano Navarro</b> Pseudonyms and Despair: Kierkegaardian indirect communication lessons*
10h30	Coffee break	
Table 9	<b>Posthuman: imagination &amp; experimentation</b> / Moderator: Stacey Irwin	
11h00	21	<b>Carlos Maldonado Maldonado Martinez</b> Serial experiments in and the interconnected world
11h30	22	<b>Zorianna Zurba</b> (online) Love, posthumanism and Her
12h00	23	<b>Philippe Boisnard</b> (online) Openness to Artificial Imagination through a tactics of error
12h30	Lunch (on your own)	



→ **Session 4: Michel de Certeau Focus**  
**Fine Arts Museum of Chambéry**  
**Salle Garriod**

8h30		Breakfast
Table 10		<b>Michel de Certeau: case studies on hologram &amp; AI</b> / Moderator: Lior Levy
9h00	24	<b>Aïcha Revellat</b> "It's alive": holography between promise and illusion
9h30	25	<b>Ekaterina Ekaterina Ode</b> Living with the acousmachines: toward an "ordinary" AI-communication
10h00	26	<b>Giorgia Arbuti</b> Urban, digital, and AI-generated stickers in "The Practice of Everyday Life"*
10h30		Coffee break
Table 11		<b>Everyday with de Michel de Certeau</b> / Moderator : Jacques Ibanez-Bueno
11h00	27	<b>Hye Yougn Kim</b> History as the storytelling of the future : interpreting Michel de Certeau*
11h30	28	<b>Martin Ritter</b> Poacher and Amateur: figures of creative resistance in Certeau and Stiegler
12h00	29	<b>Felip Vidal Auladell &amp; Ana Belén Rojo</b> Body, Space & Design: a brief phenomenological exploration of de Certeau's theory
12h30		Lunch (on your own)
14h00		KEYNOTE 2 <b>Pascal Bouvier</b> - Maurice Merleau-Ponty & Michel de Certeau hand-in-hand
15h00		Coffee break
Table 12		<b>Case studies: care, anti-monument &amp; algorithm</b> / Moderator: Gaëtan Le Coarer
15h30	30	<b>Miranda Campbell</b> Care as relational tactic
16h00	31	<b>Ricardo Prado &amp; Alberto Ruiz</b> (online) Anti-monuments: dynamic & furtive spaces for collective memory*
16h30	32	<b>Evgeni Shkliar</b> (online) The poaching of the algorithm: a de certeaulian perspective on TikTok and memes
17h00		English guided visit of the Fine Art Museum's collections
18h00		Evening english guided tour of the historic old town: between art and history
...		Dinner (on your own)

8h30	Breakfast
Table 13	<b>Identity &amp; digital aesthetics</b> / Moderator: Alessandro Caruana
9h00	33 <b>Luis Acebal</b> Wilderness as a social construct
9h30	34 <b>Soheil Ashrafi</b> Identity & the aesthetic in Kyrgyz everyday life
10h00	35 <b>Nelson Camillo</b> Transnational intersubjectivity: digital media and phenomenology
10h30	Coffee break (at the coffee machine or at the museum)
Table 14	<b>Language &amp; LLM Technologies</b> / Moderator: Nelson Camillo
11h00	36 <b>Yan Xu</b> The difference in power and status between speakers and listeners in speech acts
11h30	37 <b>Junichiro Inutsuka</b> The Exploration of blanks in Language and Humanity: a comparison*
12h00	38 <b>Dmytro Mykhailov</b> (online) How can technologies actively contribute to establishing their (Multi)Stabilities?*
12h30	Lunch (on your own)
14h00	KEYNOTE 3 (online) <b>Bernard Andrieu</b> - Awareness Drawings: a new phenomenological media
15h00	Coffee break (at the coffee machine)
15h30	Final statement from the SPM's President: Nicola Liberati
...	Break at the hotel or in town
17h00**	Departure by bus for the mountains (Bus Station / see page 2)
17h30**	Snowshoeing activity or Enjoying the Ski Resort Savoie Grand Revard (with commodities)
19h30	Dinner in a winter cottage: Le Chalet du Loup
23h00	Return by bus to Chambéry (Bus Station / see page 2)

8h30	Breakfast	
Table 15	<b>Identity politics &amp; humanity's future</b> / Moderator: Carlos Moldano	
9h00	39	<b>Tõnu Viik</b> How to understand the appeal of populist politics*
9h30	40	<b>Shoji Nagataki</b> On the basis of a moral theory for "Metasapiens" society.
10h00	41	<b>Marc Van den Bossche</b> World imaginaries, identity and a place to live
10h30	Coffee break	
Table 16	<b>Artificial Intelligence: arts, aesthetics &amp; madness</b> / Moderator: Giorgia Arbuti	
11h00	42	<b>Gerardo de la Fuente</b> Artificial Intelligence and its own form of madness.
11h30	43	<b>Lauren McGinn</b> Phenomenological aesthetics: generative AI versus human art
12h00	44	<b>Alberto Carrillo</b> ChatGPT as an ideal epistemic agent: analyzing its potential*
12h30	Lunch (on your own)	



Scan to  
 access the  
**book of  
 communication  
 abstracts**

\* The full title of the paper are available in the abstracts document

\*\* These times may change! SPM25 will communicate any changes

